

WAR MAKES MANY PRICE CHANGES IN GOODS SOLD HERE

Merchants tell Stories Which Indicate What the Tendency Is.

SOME PRICES OF 1864

America Coming Strong in Goods Formerly Made in Europe.

By THE SHOPPER.
Knitting bags are especially new and beautiful at a time when much knitting is being done. Most of them are made of cretonne and nowhere are they better value than right here in the city. I have seen some very charming ones that were home-made.

Sniffing about the perfumes in the city I found many new odors—new to me at any rate. Perfumes are deceiving. Some demand a heavy cloying perfume—others a delicate evanescent quality found only in the more expensive kinds. The French have always excelled in blends. They have many secret formulas but there is no reason why America cannot make just as good perfumes because the same raw materials are used. An agitation is on foot to have the fellow prosecuted who puts Paris labels on American goods of this nature. Duties are paid to bring the Paris perfumes here and the man who says his article is of Paris make when it isn't, gets out of the duty which is unfair to the real Paris goods besides tending to run down the American make.

More goods are being sold for shipment out of town than for delivery at home just now.

Men's gloves are being made heavier this year than last.

The following are a few stories told by merchants in town:

"I saw a wholesale list the other day of goods sold in 1864 after the war and percale sold wholesale for fifty cents a yard. Think of that in comparison to our eighteen cents a yard retail. My next order of percale will have to sell for twenty-two cents. Sheeting—just cotton sheeting—was sold in 1864 for over a dollar a yard. So we haven't anything to complain of yet."

"Wool goods—oh, that's a joke. I have some but don't know where I'll find any more like it. Even the government is making thirty per cent. cotton stuff. There never was enough wool to supply the demand and now of course it is worse than ever. They had no business taking the tariff off of it. Farmers get seventy-five to eighty cents a pound for wool. They don't keep fences around their sheep and as a consequence the burrs get into the wool so badly that with them and the dirt, over half is waste. There isn't much Australian wool and what there is is being mixed with other grades. Different wools dye differently—that's why we have shades that are not the same."

"I have some wool goods fifty inches wide which I will sell for \$1.00 a yard because the color is not up to the minute in style. It's good all wool stuff. I didn't buy it this year. The only way you can tell the percentage of wool in goods is by the acid test. Very few goods are all wool and now there is still less wool in them."

"One of the main reasons for the scarcity of things lies in the fact that the munition factories pay a much higher wage than can be earned in the mill. One big reason for goods not being so good and this will not be noticed as much now as later—is that with war work paying so high girls can do unsatisfactory work and get away with it. Before the war any girl turning out seconds would have been docked and probably fined. Now no one dares complain to great extent for she can walk out any time to higher paid work. In all mills hundreds of idle looms are to be found."

Spring purchasing has already been done. "There is nothing new under the sun," says the traveling man. One year we have one thing and the next another and when we run out of things we start all over again. Styles are set a year ahead. If a man had as many styles as a woman he'd never get any business done. A woman no sooner gets a new outfit than it all goes out of style and she has to throw it away or give it to the cook and buy another. "For," said a woman in town, "you might as well be dead as out of style!"

GINGEROLE

For Rheumatic Pains and Colds in Chest, Pleurisy, Tonsillitis and Bronchitis

Cures coughs, chest colds and sore throat over night without stomachic drugging. Stops headache, toothache and earache in 10 minutes. Speedily ends lumbago, neuralgia and neuritis, and promptly stops rheumatic pains and reduces swollen joints, swollen glands, and banishes pain and soreness from varicose veins.

Never be without this great household remedy, for there is nothing so good for sprains, strains, sore muscles, swelling bruises, stiff neck and backache. Thousands successfully use it to draw the agony from sore, painful, burning feet. Be sure its GINGEROLE—the ointment with the ginger—it will not blister the tenderest skin. 25 cents. Fairmont Pharmacy and all first-class druggists can supply you. Money back if not satisfied.

COMEDIES OF CAMP LEE



"We haven't any of th' green 'colo pills, sir, but I can give you a yellow en' a blue one—that'll make it." (He had been a painter, sure!)

Wonder how the war will effect this attitude? They say we have a number of war by-products.

Merchants are having troubles of their own. At one store articles purchased for one quality came in poor quality and the price just the same. The merchant tried to exchange for the quality ordered and was told that it could not be done—if he did not like the goods he could return them as the demand was great. Merchants have trouble getting all goods ordered. We have one big advantage in living in Fairmont—most of us know one another. We stick together. It is only natural for us to spend our money in one man's business and for him to come over and spend his in our business. In this way we have developed the fraternal spirit so characteristic of the place.

An amusing story was told this week as an argument against buying out of town. Certain blankets which used to be made at the Barnsville Woolen Mills sold in the city at one time—not recently—for \$1.98. This same blanket was sold to an out-of-town concern who through mail catalogues sold it back again to Fairmont people who paid \$3.50 for it. That the blanket was identical the same can be vouched for. A number of such stories are told. A woman in town bought a suit from out of town. She was dissatisfied with it and found one later in the city of better value both as to price and quality. She returned the suit but had a very difficult time in getting her money back.

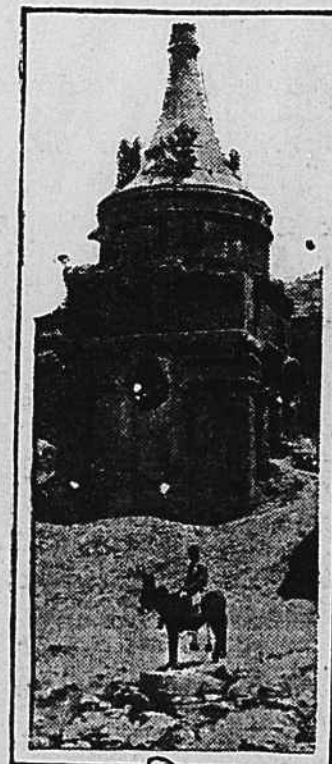
In glancing over the different things we buy in the city one is impressed with how much formerly came from abroad. Now that we are at war and cannot get much imported stuff we will

gradually come to the understanding that if we are to have the things we have always felt were better than any we could make, we will have to learn to make them ourselves in America. This is no reason why our country cannot compete with foreign made goods after the war and there will not be the excuse that we can get them cheaper over there for with the probability of greater taxation abroad, goods there will not be made as cheaply as in the past—and not being able to get them cheaper than we could make them ourselves—we will begin to make them at home not only with the result that scores of industries will spring up over the country but American supremacy in the world will be well on the way to permanent establishment. National patriotism just now means buy at home and buy American products.

Speaking the Truth.
One's teeth are the very best friends 'n' youth, but 'n' old age they often prove to be false.

A beverage that has taken Coffee's place in thousands of American homes—**INSTANT POSTUM** "There's a Reason"

The War in the Holy Land!



Absalom's tomb, showing the stones thrown at it by Jewish youths to revenge Absalom's biblical unfaithfulness.

The West Virginian announces for next week the publication of six important articles about THE WAR SUFFERINGS OF PALESTINE, by Herman Bernstein, founder of The Day and editor of The American Hebrew—the foremost Jewish editor and writer in the United States.

They will begin on Monday and end on Saturday.

Be sure to read all six articles. They tell the story of the Holy Land's sufferings as it never has been told since the war began.

Remember—
Starts Monday;
Ends Saturday!

ANNOUNCEMENT

The undersigned has purchased the Carrioco restaurant from the former proprietor and wish to assure the public that they will be glad to continue to receive the patronage accorded the former owner. The new management will conduct their restaurant in an up to date manner making their menus and serving the public in a businesslike way that they have attained by long experience. Every effort will be made to please the people, and we want to thank them for the consideration we trust we may merit at their hands.

George Poulos & Co.
Proprietors

PRICES DROP LOWER ON FRIDAY AND SATURDAY AT

55c

for men's warm fleece lined sanitary make shirts or drawers; all sizes; 75c values

79c

for boys' jersey sweaters, made with Turtleneck, in blue, grey or red; \$1.00 values.

2.98

for men's strong corduroy pants, genuine "S" tag brand guaranteed, \$3.75 values

Boys' Corduroy Suits FOR ONLY 3.98

A positive \$5.00 value. Made in new belted model sizes up to 17.

BLUMBERG BROS CO.
UNDERSELLING STORE
MAIN STOPPOSITE COURTHOUSE
FAIRMONT, W.VA.

ORIGINATORS AND LEADERS OF LOW PRICES IN FAIRMONT.

TO INCREASE THE PURCHASING POWER OF YOUR DOLLAR

We have placed lowered prices on much wanted merchandise for our week-end sale days. It will enable you to save real money and give you the satisfaction of knowing that you are buying at the lowest possible prices.

MEN'S HIGH GRADE WINTER SUITS AND OVERCOATS

in a large variety of styles and materials that look well and wear well; garments suitable for men and young fellows. \$15 and \$16.50 values on sale now for 10.65

LADIES' HANDSOME SUITS OF FINE RICH BROADCLOTH

in black or high colors now much in demand, beautifully tailored garments, coats lined with silk; actual \$80.00 suits on sale now for 19.75

2.98

for boys' hightop shoes of chrome tan leather; sizes up to 6; worth \$3.75.

1.98

for small girls' coats of cloth of beaverkin, in various colors; values up to \$3.00.

2.98

for ladies' dress shoes of vic or gun-metal leathers, button or lace styles; up to \$4 values.

Ladies' Silk Waists FOR ONLY 1.98

Shipment of new styles just received and should sell for \$2.50 and \$3.00.

Booze Room is Well Stocked

Booze is beginning to gather in large quantities in the "booze room" in the basement of the court house, where the

confiscated liquor is placed by Sheriff A. M. Glover and his corps of county officers. Today Sheriff Glover calculated that there were between 500 and 1,000 gallons of booze confiscated. Sheriff Glover will not observe pouring day again until about February. Much of the booze is connected with

cases that will be tried at Parkersburg when the next session of federal court will be held there beginning Monday, January 7. In October it was estimated that \$2,000 worth of booze was thrown down a sewer when the pouring day was observed. The stock will no doubt be heavily

increased as the Christmas holidays approach and bootleggers will become more brazen in their efforts.

Chinese Pan is...
The Chinese pan is...
The Chinese pan is...
The Chinese pan is...



"Just a song at twilight,
When the lights are low,
And the flickering shadows
Softly come and go."

The voice of the Soul—surely it is nothing less! For the material every day part of our lives there is adequate expression in language—but who would be content to be merely material? There is a finer, higher being in each of us, a being whose environments are of sentiment, of lofty dreams, of great aspiration.

For the expression and enjoyment of this other side of life that is a part of us all, there was given music with its magic power to soothe our wounds of spirit, to lighten our sorrows, to heighten our joy, to gladden our hearts.

Unfortunately, indeed, are those persons who have never known the happiness that lies in music. We need it, every one of us. It is a fluent, free and beautiful form of expression for those deeper impulses of ours which are denied expression in words.

Do not deny yourself and family, for another day, one of the greatest joys a home can give. It is your duty to guide the instinct of childhood towards an appreciation of the best things of life—and to get the best out of music you must provide an instrument capable of expressing unerring truth of tone.

Don't be content to have just an ordinary piano or talking machine. It costs no more to make your selection where quality and service is the first and last consideration.

No other store can offer you such a comparative display of so many instruments of quality—Steinway, Knabe, Hardman, Krakauer, Estey, Ludwig, Milton, Foster and all styles of the incomparable Columbia Grafanola. Easy terms if desired.

Open Evenings

Davis, Burkham & Tyler Company

414 MAIN STREET

W. G. KELLEY, Mgr.

Phone 926